

The Art Of Placemaking In Community Development

Part One: An Introduction

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for CultivateNC

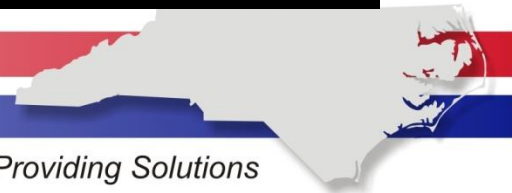


“Placemaking is the process of creating squares, plazas, parks, streets and waterfronts that will enrich the quality of life in your community.” (Wikipedia)

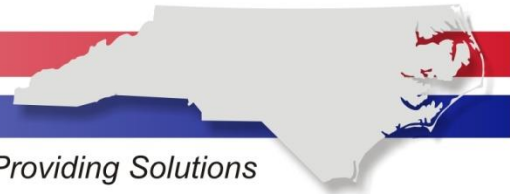




**Placemaking is a whole new way of
thinking about fostering vital communities**

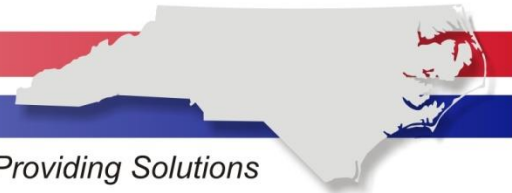


Seven Benefits of Placemaking



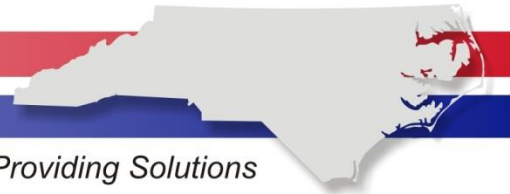


#1 Support The Local Economy



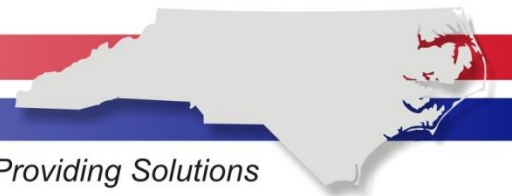


#2 Attract New Business



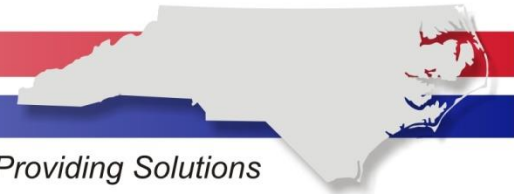


3 Reduce Crime



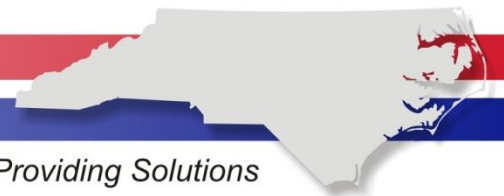


#4 Improve Public Health



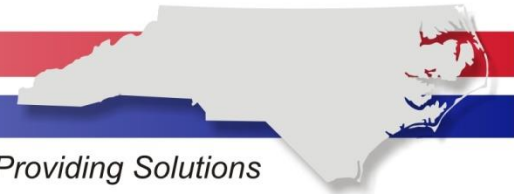


#5 Encourage Civic Engagement





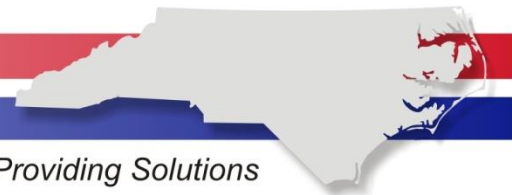
#6 Encourage Youth Engagement



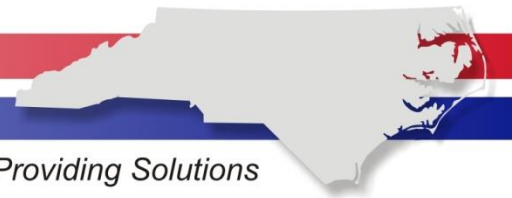


#7

Improve the Environment



Who is responsible for public spaces?



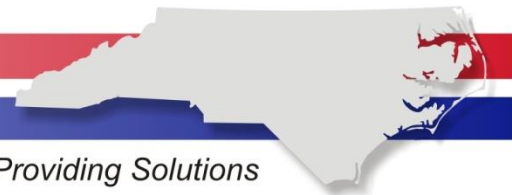



**It takes a
collaborative effort**





Vollis Simpson Whirligig Park



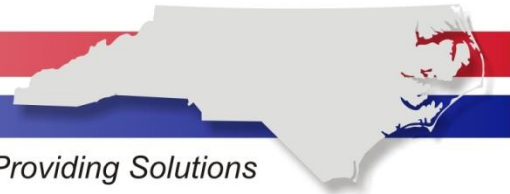
A close-up photograph of a brick wall with reddish-brown bricks and grey mortar. A dark grey rectangular box is centered over the wall, containing white text.

Why are some public spaces more successful? 4 Key Qualities

The place is accessible



People are engaged in activities



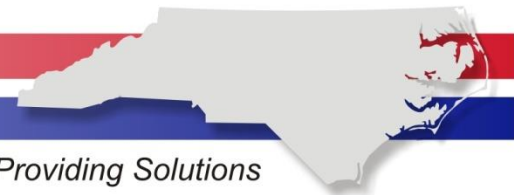


The space is comfortable



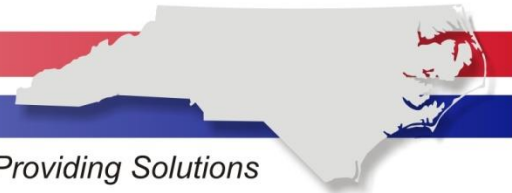


**It is a sociable place
where people meet**





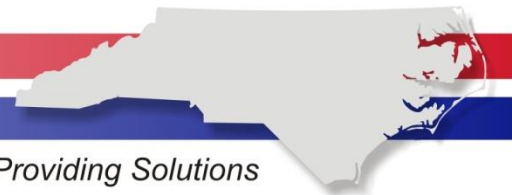
Small changes can make a big difference



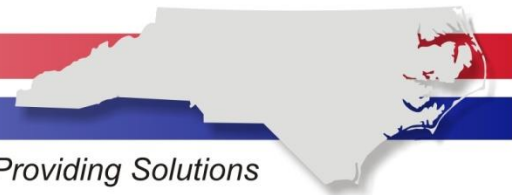


HOME WORK

Observe your public space



This presentation was adapted from the project for public spaces (PPS). Their website offers many useful articles, resources, inspirational stories and a blog. Visit their website at <http://www.pps.Org/>





**This completes the first of a
three-part series on Placemaking**

