

The Art of Placemaking in Community Development

Part Three: Building Public Spaces

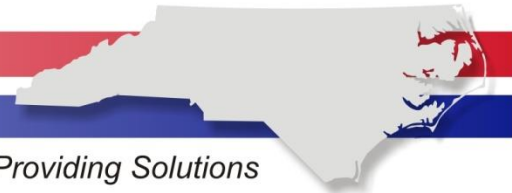
Created by Jacqueline Murphy Miller for
CultivateNC



Empowering People • Providing Solutions



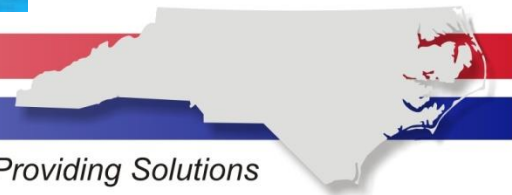
What did you learn from the surveys?



Brainstorm

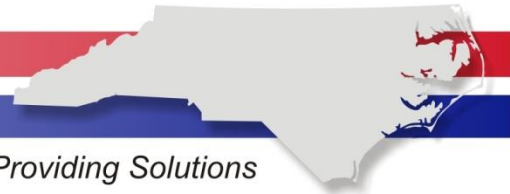


Ideas

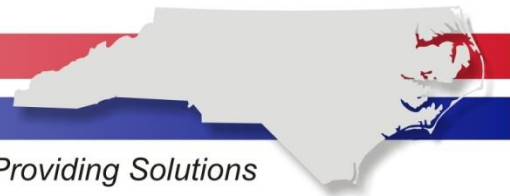




CONSIDER CREATING 2
OR 3 GREAT PUBLIC
SPACES!

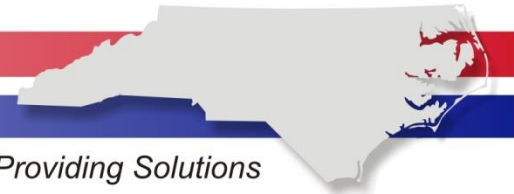


List the Functions of each Public Space?



FUNCTIONS

Coffee Shop



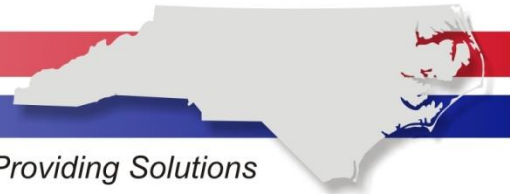
Form Supports Function



Create an inviting space that focuses on the needs and interests of the people



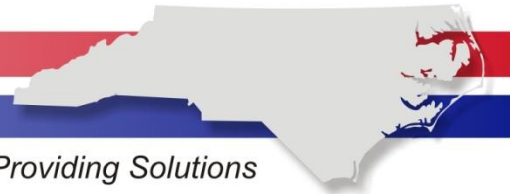
**Many great plans
get bogged down
because they are:**



Too Big

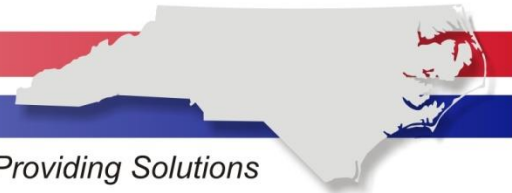
Too Expensive

Take Too Long

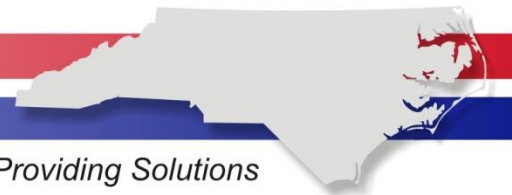




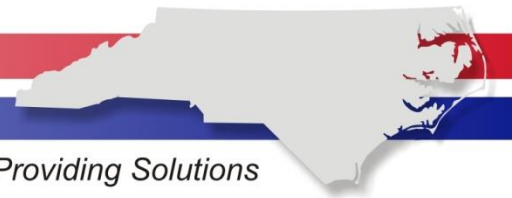
Lighter, Quicker, Cheaper (LQC)



**LQC is an approach to
placemaking that focuses
on *small-scale* and
incremental changes**

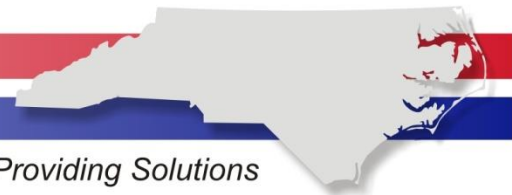


- ❖ **Lower risk**
- ❖ **Lower cost, high impact**
- ❖ **Capitalizes on local resources**





**Does your
list of LQC
goals fit the
4 key
qualities of
a great
public
space?**

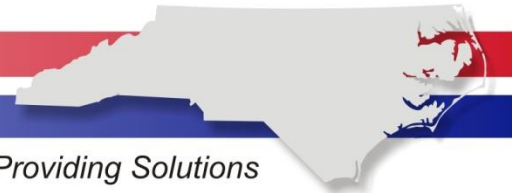


- **Is the space accessible?**
- **Are there functions & activities?**
- **Is the space comfortable & safe?**
- **Is it a sociable place: one where people meet each other?**





Look for Partners

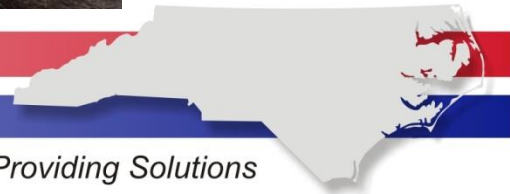




Action Steps

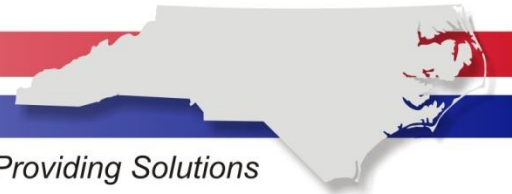


Communication





Finding Resources



Celebrate the Small Wins!

