

VACATIONER SUPPORTED AGRICULTURE

2020 IMPACT DASHBOARD

VSA engages Extension offices, farmers, and nonprofits to coordinate the supply of produce bags to be pre-sold for each week of the vacation season; then collaborates with vacation realty companies, homeowner associations, and local tourism boards to advertise the bags to vacationers.



“ We bought two bags and were extremely satisfied with the quality and quantity of the veggies. Please continue to partner with the local farmers. It is a very nice perk to renting with you! ”

- John, vacationer

“ It feels so rewarding to be a part of a local food pilot program that has grown to impact so many farmers, visitors, communities, and entrepreneurial youth. It really works! ”

- Mark, Extension agent

“ This program has helped us build the entrepreneurial skills of our youth ambassadors as well as connect us with farmers, realties, and other partners to establish us as a trusted food hub. ”

- Randolph, CDC director

“ VSA has connected me with new market channels and given me a great opportunity to work with other farmers in the region to find other sources of farm revenue. I'm so glad I joined VSA. ”

- Brian, grower

To learn more about the Vacationer Supported Agriculture go to:

<https://go.ncsu.edu/vsa>

Please direct any questions to blbowen@ncsu.edu



2,633 Bags Sold (2018-2020)



\$123,442 (2018-2020)



8 Destinations



66,914 Vacationers Reached (2018-2020)



12 Realty Partners



42 Growers in 10 Counties

Income Generated 2018-2020

