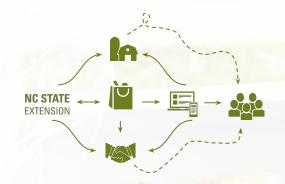
## **VACATIONER SUPPORTED AGRICULTURE**

## 2020 IMPACT DASHBOARD

VSA engages Extension offices, farmers, and nonprofits to coordinate the supply of produce bags to be pre-sold for each week of the vacation season; then collaborates with vacation realty companies, homeowner associations, and local tourism boards to advertise the bags to vacationers.



We bought two bags and were extremely satisfied with the quality and quantity of the veggies. Please continue to partner with the local farmers. It is a very nice perk to renting with you!

- John, vacationer

It feels so rewarding to be a part of a local food pilot program that has grown to impact so many farmers, visitors, communities, and entrepreneurial youth. It really works!

- Mark, Extension agent

This program has helped us build the entrepreneurial skills of our youth ambassadors as well as connect us with farmers, realties, and other partners to establish us as a trusted food hub. ""

- Randolph, CDC director

VSA has connected me with new market channels and given me a great opportunity to work with other farmers in the region to find other sources of farm revenue. I'm so glad I joined VSA."

- Brian, grower

To learn more about the Vacationer Supported Agriculture go to: https://go.ncsu.edu/vsa

Please direct any questions to blbowen@ncsu.edu











2,633 Bags Sold (2018-2020)



\$123.442 (2018-2020)



8 Destinations



66,914 Vacationers Reached (2018-2020)



12 Realty Partners



42 Growers in 10 Counties

Income Generated 2018-2020

