

## **Frequently Asked Questions (FAQ)**

### **Who's paying for the whole thing?**

Your Local Tourism Development Authority or other designated entity pays for the videos. The role of the Fork to Farmer project is to provide guidance through the video production. We will also disseminate the video through a myriad of channels once the film is complete.

### **What's the angle of the video?**

The video should highlight the symbiotic relationship between chefs and farmers. In the Fork to Farmer doc-series the spotlight should be on the farmer as much as possible. Such emphasis must be pursued primarily through a fitting storyline and supported by appropriate shooting techniques and video edition.

### **Can we hire any videographer?**

Yes. However, Fork to Farmer has a list of filmmakers who have been vetted by us and are familiar with the project's idiosyncrasies. These vetted filmmakers are therefore more likely to produce a high quality video that follows the project's guidelines. Non-vetted filmmakers are acceptable, but their video production process must be followed closely and subjected to curation by the Fork to Farmer team.

### **Who identifies the chef and who identifies the farmer?**

Our partners on the ground (i.e. Extension, Ag Economic Development, other county agencies or nonprofits familiar with the local food system) will have privileged access to the community; therefore they are the ones best positioned to identify a suitable chef-farmer pair. Notwithstanding, the Fork to Farmer team will collaborate with and support awarded partners in this process.