

# Principles of Creativity

*Created by Becky Bowen J.D. for CultivateNC*

- Diverse communities nurture creativity
- Identify and build on your community assets.
- Celebrate good memories of your community by finding and recording those things that make a community special.
- Phrase “problems” as “challenges” by viewing them as opportunities for improvement.
- Failure is a necessary component of success.
- Take nothing for granted. Dig deep and ask the right questions.
- Visualize your community as you want it to be.
- Connect the dots between what you have and what you want.
- Look for inspiration in what other communities are doing.
- Start with a theme (goal) and work backwards to plan your implementation.