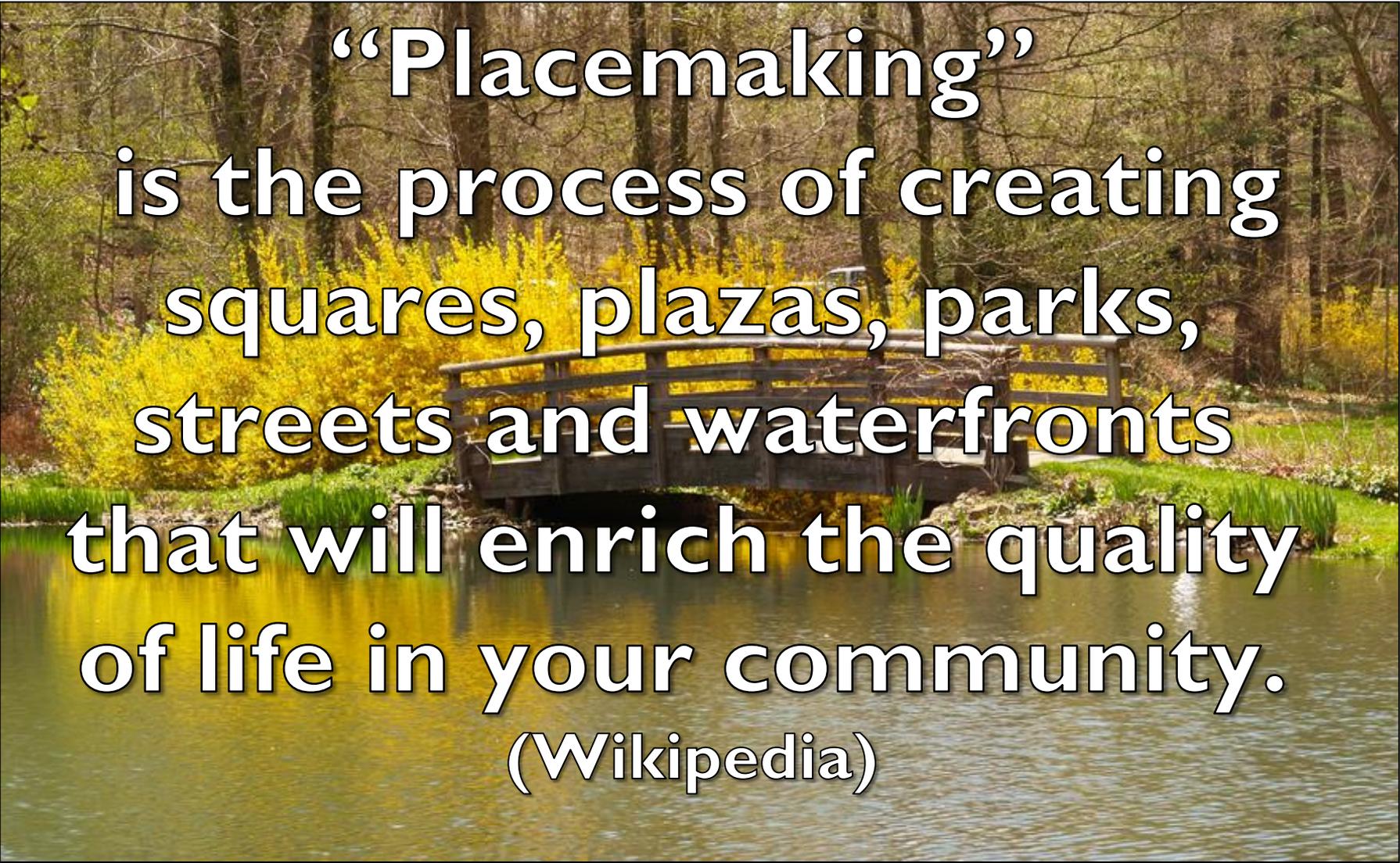


The Art Of Placemaking In Community Development

Part One: An Introduction

NC State University
A&T State University
**COOPERATIVE
EXTENSION**

Empowering People • Providing Solutions

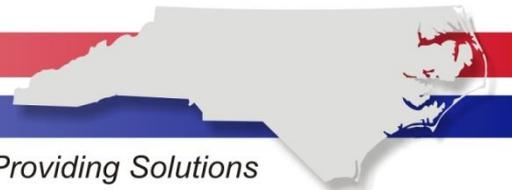


**“Placemaking”
is the process of creating
squares, plazas, parks,
streets and waterfronts
that will enrich the quality
of life in your community.
(Wikipedia)**

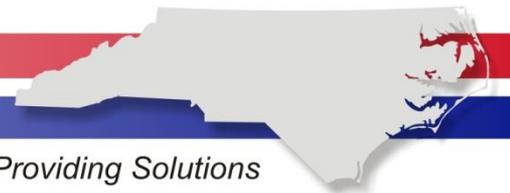




Placemaking is a whole new way of thinking about fostering vital communities

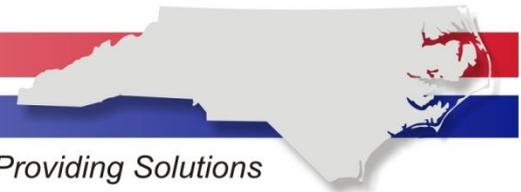


Seven Benefits of Placemaking





#1 Support The Local Economy



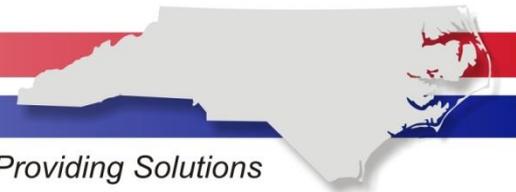


#2 Attract New Business



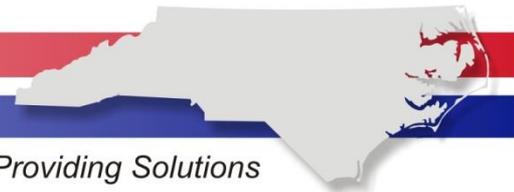


3 Reduce Crime





#4 Improve Public Health





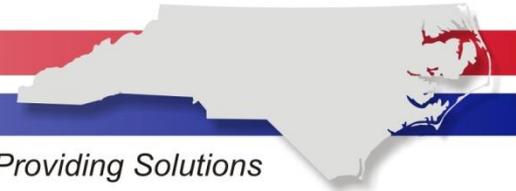
#5

Encourage Civic Engagement



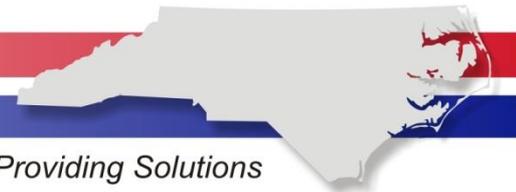


#6 Encourage Youth Engagement

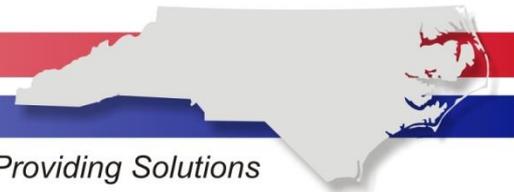




#7 Improve the Environment



Who is responsible for public spaces?





**It takes a
collaborative effort**



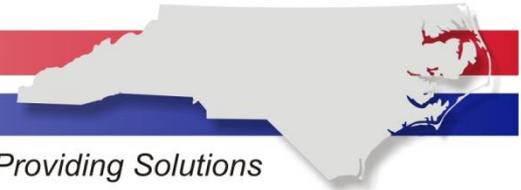


Vollis Simpson Whirligig Park





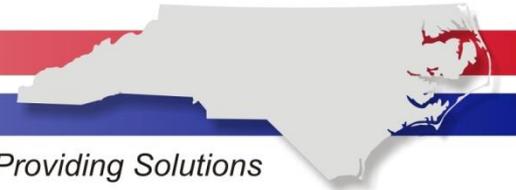
Why are some public spaces more successful? 4 Key Qualities



**The
place is
accessible**

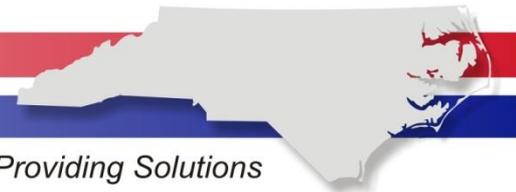


People are engaged in activities





The space is comfortable





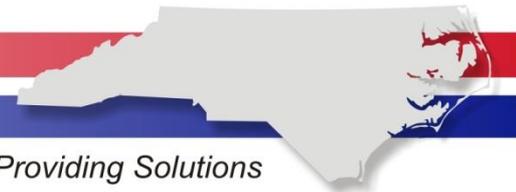
Small changes can make a big difference



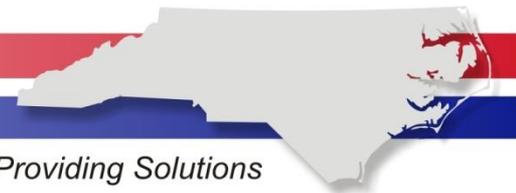


**HOME
WORK**

Observe your public space



This presentation was adapted from the project for public spaces (PPS). Their website offers many useful articles, resources, inspirational stories and a blog. Visit their website at <http://www.pps.Org/>





This completes the first of a three-part series on Placemaking

Created by Jackie Murphy Miller for the NC Thrive program <http://communitydevelopment.ces.ncsu.edu/>

