**The Conservation Fund**

**Resourceful Communities Program**

**Creating New Economies Program 2015 Pre-Proposal**

**DUE NOVEMBER 4, 2014**

# Contact Information

**Organization:**

**Contact Person, Title:**

**Address:**

**Phone: Fax:**

**Website: Email:**

**Project Administrator: Email:**

**Organizational Information**

**Type of organization:** \_\_ **501(c)(3) \_\_ Government Agency \_\_ Other (Please explain.)**

**Federal ID Number of applicant organization (or sponsor organization):**

**[If different organization than applicant will serve as fiscal agent, please provide contact information here.]**

**Project Information**

**Amount Requested:**

**Project location, including county:**

One of Resourceful Communities’ goals is to create a network of engaged and informed local partners who frequently connect and learn from each other. We provide opportunities to come together through workshops, convenings and other offerings. Please describe how your organization has and will continue to participate in our network and how this participation has affected your organization. \*\*\*NOTE: Participation at Resourceful Communities’ events is considered during review of CNEF applications.

In one page or less, please:

1. Provide a \*\*brief\*\* overview of your organization. What programs does your organization provide and for whom?
2. Please provide a brief overview of your proposed project, including what you hope to accomplish.
3. Describe how this project will meet the triple bottom line: sustainable economic development, social justice and environmental stewardship.

Note: RCP’s “triple bottom line” is a unique approach to community development that integrates environmental stewardship, sustainable economic development and social justice. **Components of “triple bottom line” efforts include but are not limited to**:

* + *Economic: Economic development can be either* ***direct*** *(e.g., jobs created, additional income gained, businesses created) or* ***indirect*** *(e.g., new job skills developed, poverty reduced, new economic opportunities created through agriculture, tourism or similar project).*
  + *Social Justice: People of color or low wealth engaged; educational improvement; barriers to participation overcome; racism and injustices addressed.*
  + *Environmental: Land/ water resources protected; working lands sustained; water quality improved; trees planted; environmental education provided.*

**Economic:**

**Social Justice:**

**Environmental:**

**CREATING NEW ECONOMIES FUND**

**IMPORTANT DATES**

**2015**

October 2014 Triple Bottom Line Webinars: Offered on October 1 and October 8, these webinars will provide an overview of the Creating New Economies Fund (CNEF)

program and triple bottom line requirements for all proposed projects.

November 2014 Pre-Applications due via email to kmarks@conservationfund.org on

November 4.

December 2014 Applicants receive notification following pre-application review.

December

February 2014 Resourceful Communities team members will be available to provide project planning assistance to those groups invited to submit a full CNEF proposal.

February 2014 Applications due via email to kmarks@conservationfund.org on February 10.

April 2014 Award Notification on April 2

January 2016 2015 grantee final reports due on January 26, 2016.

If you have questions or would like additional assistance, please contact Kathleen Marks at (919) 951-0111.