

The Art of Placemaking in Community Development

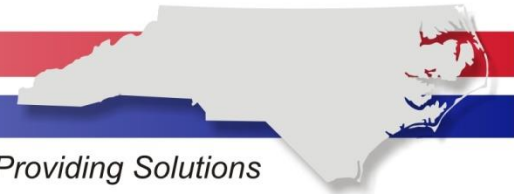
Part Three: Building Public Spaces

NC State University
A&T State University
**COOPERATIVE
EXTENSION**

Empowering People • Providing Solutions



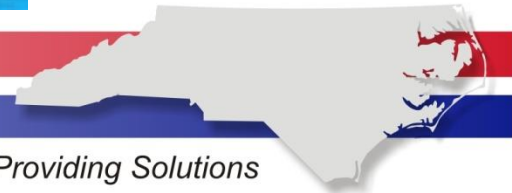
What did you learn from the surveys?



Brainstorm

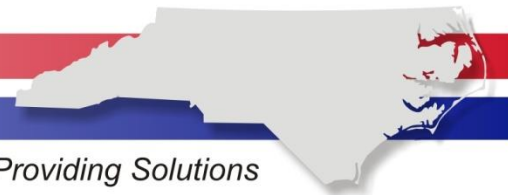


Ideas

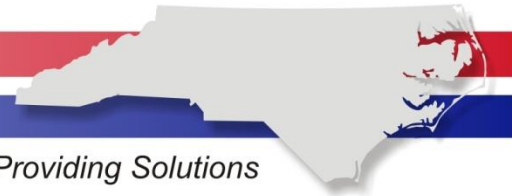




**CONSIDER CREATING
2 OR 3 GREAT PUBLIC
SPACES!**

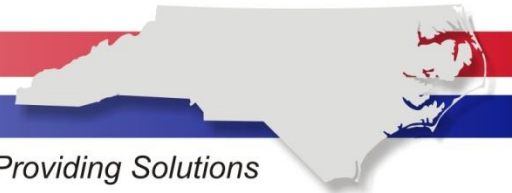
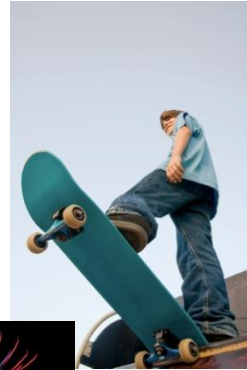


List the Functions of each Public Space?



FUNCTIONS

Coffee Shop



Form Supports Function

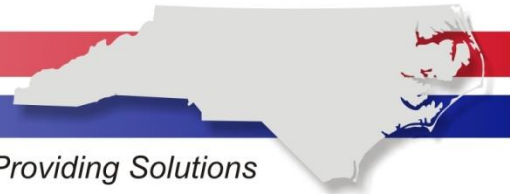




**Create an inviting space
that focuses on the needs
and interests of the people**



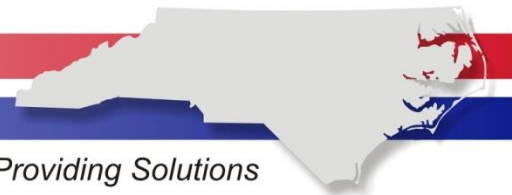
**Many great plans
get bogged down
because they are:**



Too Big

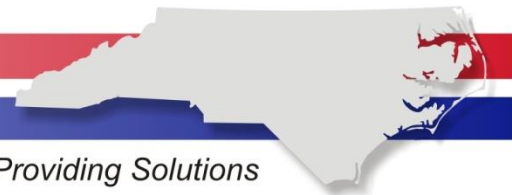
Too Expensive

Take Too Long

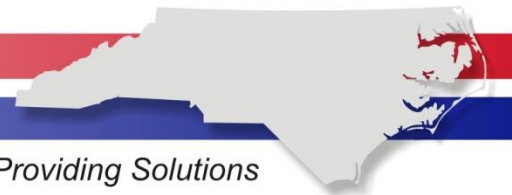




Lighter, Quicker, Cheaper (LQC)



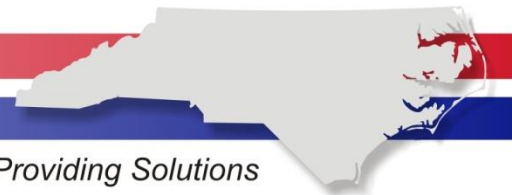
**LQC is an approach to
placemaking that focuses on
small-scale and incremental
changes**



❖ **Lower risk**

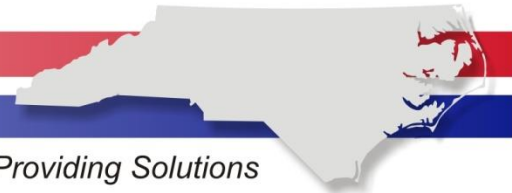
❖ **Lower cost, high impact**

❖ **Capitalizes on local
resources**





**Does your
list of LQC
goals fit the
4 key
qualities of a
great public
space?**

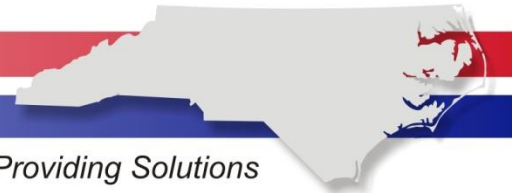


- **Is the space accessible?**
- **Are there functions & activities?**
- **Is the space comfortable & safe?**
- **Is it a sociable place: one where people meet each other?**



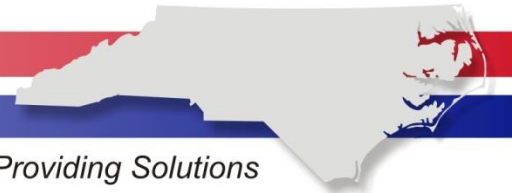


Look for Partners

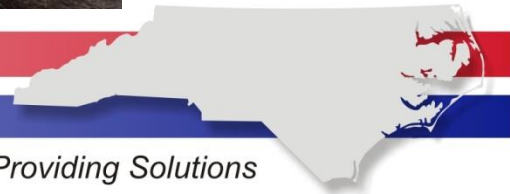
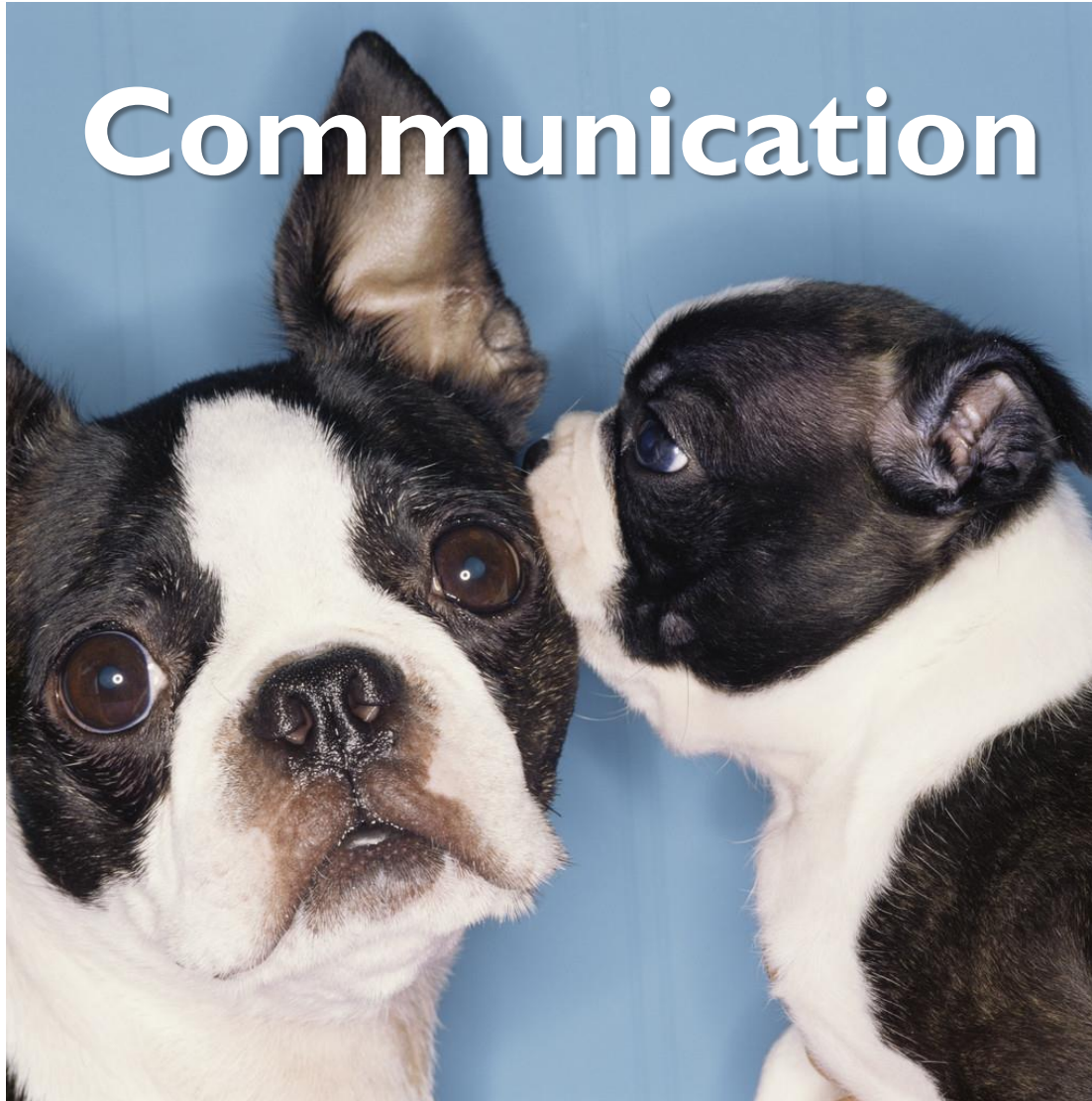




Action Steps

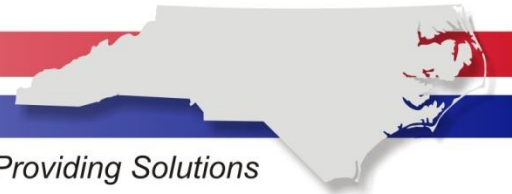


Communication





Finding Resources



Celebrate the Small Wins!



**Created by Jackie Murphy Miller for the NC
Thrive Program**

<http://communitydevelopment.ces.ncsu.edu/>

