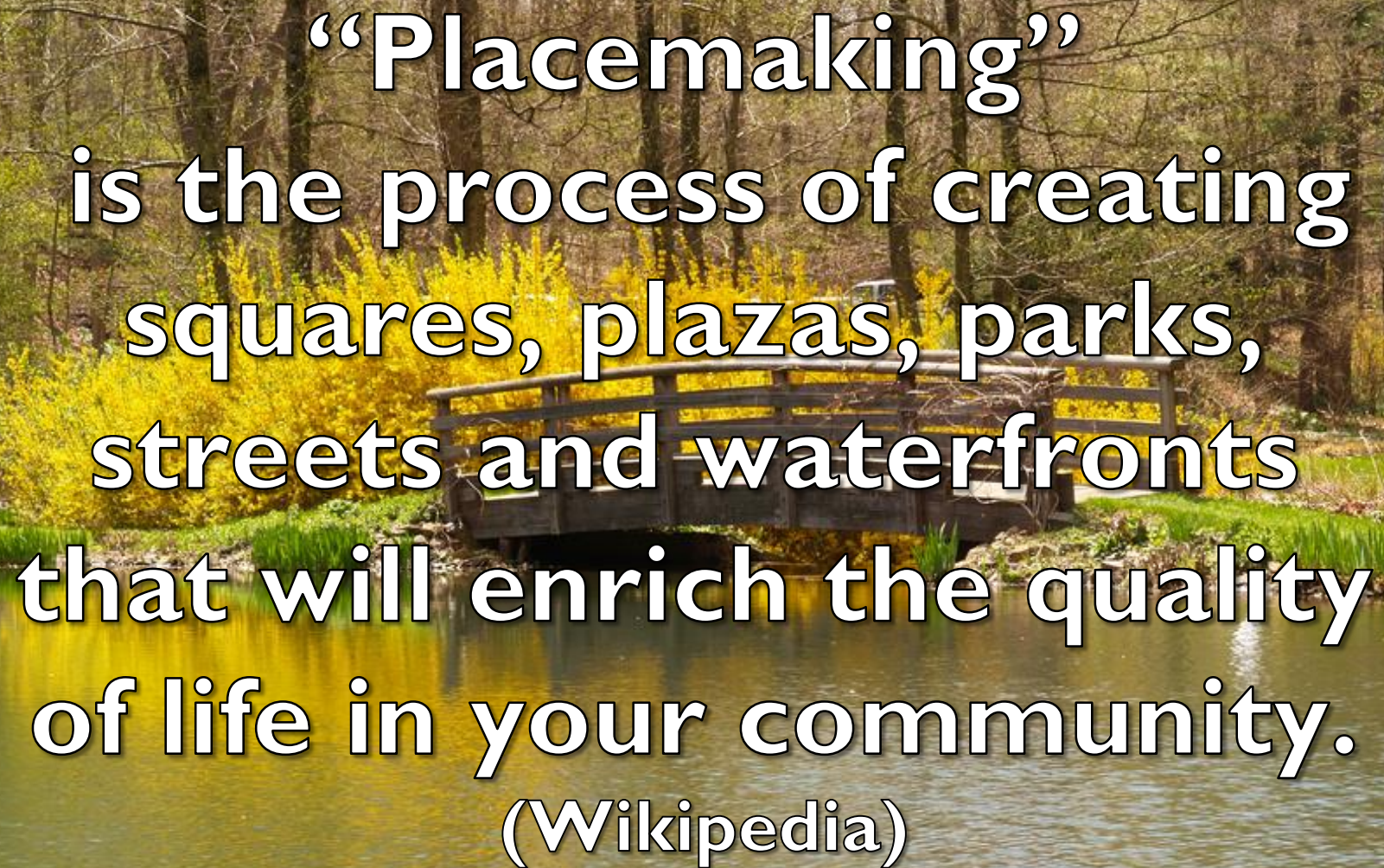


The Art Of Placemaking In Community Development

Part One: An Introduction

NC State University
A&T State University
**COOPERATIVE
EXTENSION**

Empowering People • Providing Solutions

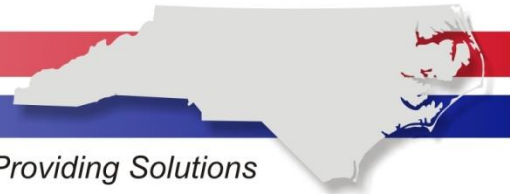


**“Placemaking”
is the process of creating
squares, plazas, parks,
streets and waterfronts
that will enrich the quality
of life in your community.
(Wikipedia)**

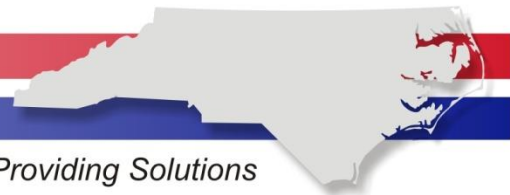




**Placemaking is a whole new
way of thinking about
fostering vital communities**

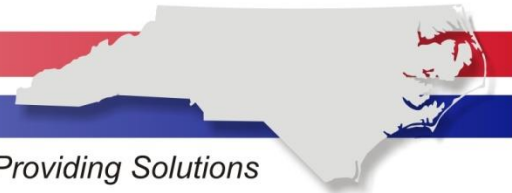


Seven Benefits of Placemaking



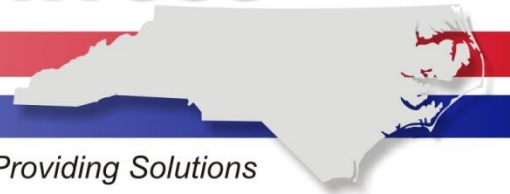


#1 Support The Local Economy



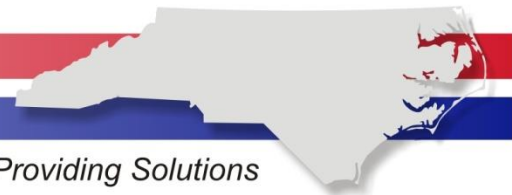


#2 Attract New Business



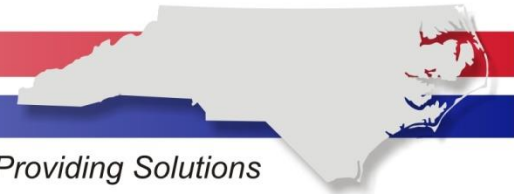


3 Reduce Crime





#4 Improve Public Health





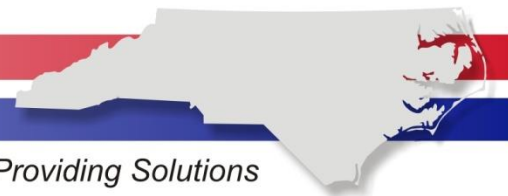
#5

Encourage Civic Engagement





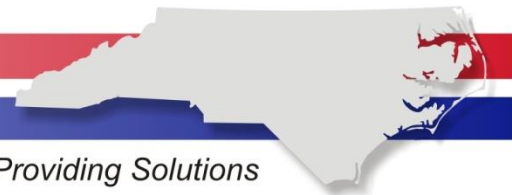
#6 **Encourage** **Youth** **Engagement**



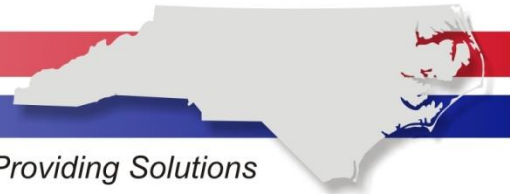


#7

Improve the Environment



Who is responsible for public spaces?



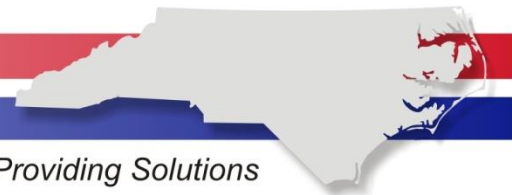



**It takes a
collaborative effort**



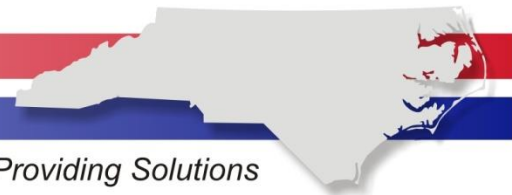


Vollis Simpson Whirligig Park





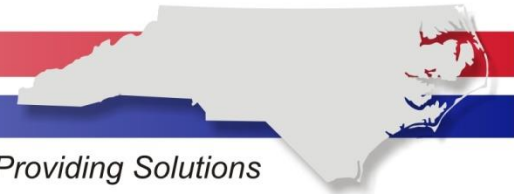
Why are some public spaces more successful? 4 Key Qualities



The place is accessible



People are engaged in activities



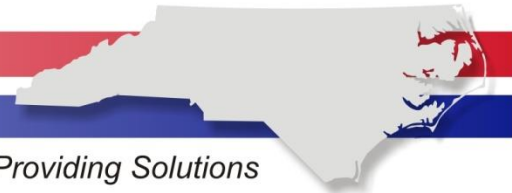


The space is comfortable



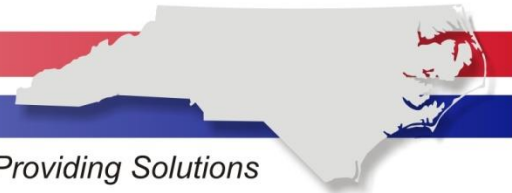


**It is a sociable place
where people meet**





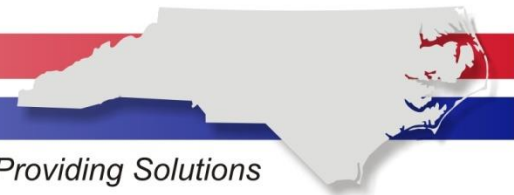
Small changes can make a big difference



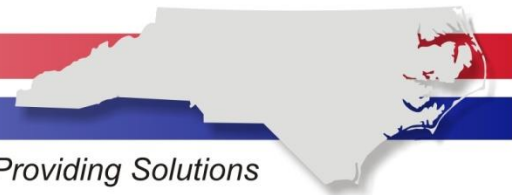


**HOME
WORK**

Observe your public space



***This presentation was adapted
from the project for public spaces
(PPS). Their website offers many
useful articles, resources,
inspirational stories and a blog.
Visit their website at
<http://www.pps.Org/>***





This completes the first of a three-part series on Placemaking

Created by Jackie Murphy Miller for the NC Thrive
program <http://communitydevelopment.ces.ncsu.edu/>

